

# San Diego Business Journal 2010 Editorial Calendar (January - June)

Last rev. 2/11/10

Date	Special Report	List	Supplement(s)	Special Proj. & Events
Jan 4	Hospitality	Wealth Management		Economic Trends 1/7/10
Jan 11	Accounting & Management Consulting	Accounting Firms	Banking & Finance	
Jan 18	Meeting & Conventions	Restaurant Chains/ Defense Contracts/ Credit Unions		
Jan 25	Commercial Real Estate Update CoStar Report	Commercial Real Estate Agencies/ Commercial Property Management Firms	Human Resource Guide/ Health Care	Book of Lists Reception 1/28/10
Feb 1	Technology	Automobile Dealers	TBD	
Feb 8	Real Estate/Urban Design/ Architecture	Engineering Firms/Environmental Firms	Who's Building San Diego Residential	
Feb 15	Law	Law Firms Defense Contracts	Green Technology	
Feb 22	Health Care Update	Property/Casualty Insurance Brokers		
Mar 1	Small Business Update	Largest Private Companies	Intellectual Property	
Mar 8	Real Estate Construction/Energy	Largest Construction Projects	Green Office	
Mar 15	Biotech/Biomed	Temporary & Permanent Placement Companies Defense Contracts	Downtown	Healthiest Employers 3/16/10
Mar 22	Education	Private & Public School Districts	Healthiest Employers	
Mar 29	Security/Home & Office	Office Furniture & Office Machines	Wealth & Estate Succession Planning/ SANDEE Awards	Power Breakfast 3/30/10
April 5	Residential Real Estate	General Contractors Tenant Improvement Co's Home Builders	Who's Building San Diego Commercial	
April 12	Health Care Update	Life & Health Insurance Brokers	Senior Living	
April 19	Alternative Energy	Alternative Energy Providers/ Defense Contracts	Tech & Telecom	
April 26	Insurance & Employee Benefits	Tourism Attractions	Golf Directory/ Tourism	Tech Exec of the Year 4/29/10
May 3	Commercial Real Estate Updates CoStar Report	Architecture Firms/ Top Commercial RE Sales & Leases	Tech Executive of the Year	
May 10	Small Business Update	SBA Lenders		
May 17	Private Banking	Money Management/Investment Brokers/ Defense Contracts	Investment Management Estate Planning	
May 24	Mergers & Acquisitions	Software Companies/ Computer Resellers	Giving Guide	Best Places to Work 5/25/10
May 31	Advertising	Advertising Agencies/ Public Relations Firms	Best Places to Work	
June 7	Real Estate Construction Commercial Development	Commercial Developers Tenant Representation Firms	Going Green	
June 14	Printing & Graphics	Commercial Printers	TBD	Human Resources Executive 6/24/10
June 21	Defense	Casinos/Tribal Governments Defense Contracts	Health Care Reform	
June 28	Manufacturing	Defense Contractors	Retail Trends/ Food & Wine Report/ Human Resource Executives	Power Breakfast 6/29/10 (Health Care Reform)

# San Diego Business Journal 2010 Editorial Calendar (July - December) Last rev. 2/11/10

Date	Special Report	List	Supplement(s)	Special Proj. & Events
July 5	Mid-Year Economic Trends	Title Companies	Mid-Year Economic Trends	
July 12	Health Care	HMO & PPO Insurance/Dental Providers	City of Temecula/ Romantic Getaways	Mid-Year Economic Trends TBD
July 19	Finance	Credit Unions/ Wireless Service Co's/ Defense Contracts	Wireless Technology	Health Care Champions 7/22/10
July 26	Structures	Construction & Real Estate/ Commercial Property Mgmt Co's/ Residential Property Mgmt Co's/Contractors	Health Care Champions/ Business Retention & Expansion	
Aug 2	Life Sciences Update	Women-Owned Businesses	Marketing & Branding	
Aug 9	Corporate Travel	Golf Courses	Banking & Finance	CFO Event 8/12/10
Aug 16	Telecommunications	Telcom Companies/ Internet Service Providers/ Defense Contracts	CFO	
Aug 23	Education	Colleges & Universities/ MBA Schools	Education Services Directory/ Distance Learning	30th Anniversary Event 8/26/10
Aug 30	Labor Law	Largest Infrastructure Projects	Spotlight on North County/ 30th Anniversary Supplement	
Sept 6	Residential Real Estate	Mortgage Companies/ Airlines Serving Lindberg Field	Southern CA Hotspots	
Sept 13	Hospitality	Public Companies	Spotlight on South County	Fast 100 Event 9/16/10
Sept 20	Sales & Marketing	Newspapers/TV/Radio Stations/Defense Contracts	Fast 100	
Sept 27	Commercial Real Estate Update CoStar Report	Largest Office Buildings/ Building Industrial Parks	Education/ Office & Building Parks	Power Breakfast 9/28/10 (Education)
Oct 4	Insurance & Employee Benefits	50 Largest Employers	WWMB/ Human Resource Guide	General Counsel TBD
Oct 11	Health Care	Hospitals	Health Care Services Directory/ General Counsel	
Oct 18	Shopping Centers	Shopping Centers/ Defense Contracts	Construction	WWMB 10/21/10
Oct 25	Banking	TBD	Corporate & Holidays Entertaining	
Nov 1	Corporate Philanthropy	Corporate & Private Foundations Nonprofits	TBD	
Nov 8	Small Business Update	Manufacturers/Local & Nonlocal Banks	Going Green	
Nov 15	Minority Business	Minority Business/ Defense Contracts	Health Care	CEO Event 11/18/10
Nov 22	Commercial Real Estate CoStar Report	Incorporated Cities in SD County	CEO	
Nov 29	Venture Capital	VC Firms	Financial Institutions Directory	
Dec 6	San Diego County Airports	Business Associations	TBD	Family-Owned Business Event 12/09/10
Dec 13	San Diego's Wealthiest	Wealthiest	Transportation	
Dec 20	2011 Economic Trends	Defense Contracts	Family-Owned Business	
Dec 27	BOL			